



Life is an Adventure with C

Corporate Brochure 2023



LAC LAC Holdings

COMPANY PROFILE

Company Name:	LAC Holdings Co.,Ltd.
Headquarters:	101-1 Kasuyama, Kurashiki City, Okayama Prefecture JAPAN
Established:	January 2018

We created the acronym "LAC" taking the initials of "Life is an Adventure with C"

Camping Car, Caravan, Challenge, and Chance...

Each of these words represents a different aspect of the experiences we want people to enjoy; we hope that people will discover their own meaning of "C" during the adventures on their journey of life. That's the essence behind choosing this company name.

LAC Group consists of four core companies: Delta Link Co., Ltd. (located in Kurashiki City, Okayama Prefecture), Annex Co., Ltd. (based in Yoshinogawa City, Tokushima Prefecture), Camping Car Land Co., Ltd. (located in Nisshin City, Aichi Prefecture), and Direct Cars Co., Ltd. (Tsu City, Mie Prefecture). As an enterprise group, LAC Group operates in the growing camping car market and aims to expand manufacturing and service facilities in Japan and the Asian region through the sharing of management resources and mutual cooperation among its member companies.

TEAM OF DIRECTORS

Chairman and Executive Director



Shoichi Tanaka

Ever since I entered this industry 36 years ago, the popularity of camping cars has continued to grow each year. Nowadays, it's become a common sight to see camping cars at weekend tourist destinations throughout Japan. Looking at the examples set by regions

like Europe and the Americas, and considering recent trends like the workstyle reforms, it seems that the camping car market in Japan will only keep expanding in the future.

Given this situation, as suppliers in the camping car industry, we feel the need to strengthen ourselves even further and meet the expectations of our customers. To achieve this, all the companies within LAC Group collaborate as one united entity, ensuring that the benefits of our scale are passed on to our customers. Our mission is to make our customers' lives full of exciting adventures, and we are committed to pushing forward in our business endeavors to make that a reality.

C.E.O. and Representative Director



Hideaki Yamada

When I was a child, I always felt excited about visiting places I had never been to before or encountering things and creatures I had never seen. My first partner in making these dreams come true was a bicycle; As I transitioned to motorcycles, cars, and

yachts, my desire to pursue new encounters continued. This led me to caravans and camping cars, and eventually, I found my current profession, which has become my lifelong occupation.

I truly love this job, as it has allowed me to have enjoyable experiences and meet various people, contributing to my personal growth. The passion I had as a child still burns within me, driving me towards new forms, future dreams, and the destinations I aspire to reach. In this beloved industry, I continue walking towards those dreams. Together with like-minded companions, I am determined to put all my efforts into the operation of LAC Group. We will strive to provide products and services that satisfy our customers continuously. I hope we can embark on new adventures together.

Executive Deputy Director



Masahito Momota

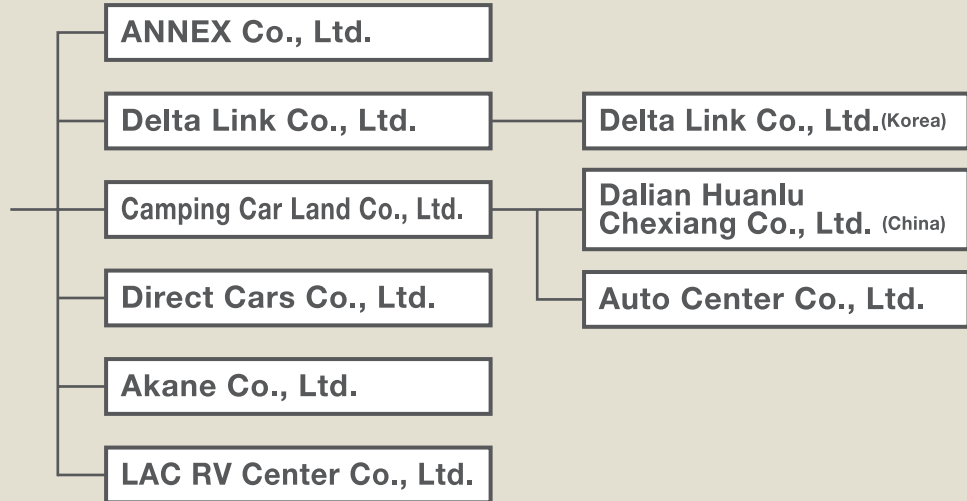
My grandfather used to run an automotive repair shop; growing up in that environment cars were always around me. This love for automobiles led me to choose my passion as my profession for the past 29 years. I cherish fond memories of the

camping we used to do as a family since I was young, enjoying outdoor activities together, traveling in my father's car. I can still vividly remember having a great time.

I want to share the joy of those family camping and road trips with many more people. I aspire to be a bridge between cars and our customers, and I hope to be of service to society by creating cars that foster such enjoyable memories. With these thoughts in mind, I decided to join the LAC Group, hoping to grow together with all the members of the group. I will continue my efforts to achieve our mission of "making camping cars a source of enrichment in our customers' lives" as a member of the LAC Group.

GROUP STRUCTURE

Life is an Adventure with C



Camping Car Land

Campingcar Plaza



NIESMANN
+BISCHOFF



SUNLIVING
MADE BY ADRIA MOBIL



DELTA VAN DESIGN



LAC RV CENTER
NEW LIFE SUPPLIER

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Our company’s guiding principle is to provide our customers with wonderful outdoor experiences through the enjoyment of our RVs. As such, we are committed to continuously enhancing the customer experience. We recognize that people have diverse desires and requirements, which is why we offer a wide range of RVs in each category we provide. Our daily efforts are dedicated to promptly addressing customer inquiries and requests to ensure their satisfaction.

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- 1964: Car sales and repairs company "Tanaka Jidosha Shokai" founded in Osaka City, Higashi Ward.
- 1967: The company moved to Osaka City, Tsurumi Ward, and began offering car bodywork and painting services.
- 1976: New branch opened in Osaka near the main factory and changed business name to "Auto Body Shop Tanaka."
- 1987: Tokushima Factory established in Yoshinogawa City with an area of (approximately 2,310 square meters).
- 1990: Additional land (approximately 5,280 square meters) next to the Tokushima factory purchased to establish "Zero Product Co., Ltd." aiming to produce and sell FRP products. Shoichi Tanaka is appointed the position of Representative Director.
- 1994: Zero Product Co., Ltd. takes on business of Auto Body Shop Tanaka and changed its name to "Annex Co., Ltd."
- 2002: Capital increased to 30 million yen.
- 2005: The Osaka branch was relocated to Minoh City for store expansion.
Capital increased to 100 million yen through injection of 70 million yen.
- 2006: Capital decreased by 2 million yen, resulting in a capital of 98 million yen.
- 2014: 50th anniversary.
- 2018: LAC Holdings Co., Ltd. established, forming the LAC Group with Annex Co., Ltd., Delta Link Co., Ltd., and Camping Car Land Co., Ltd.
- 2018: Camping Car Plaza Osaka was relocated to Sayuto Akane, Ibaraki City, for store expansion.
- 2022: New factory serving as the production base for the cab-conversion model "LIBERTY" established in Tamashima, Kurashiki City, Okayama Prefecture.



- 1993: Marusan Co., Ltd., the parent company of Delta Link Co., Ltd., established the Camping Car Division.
- 1995: Delta Link Co., Ltd. was founded.
- 1995: Opened the direct store "Hiroshima Point."
- 1998: Established the Kurashiki Service Factory.
- 2002: Relocated the Kurashiki Base (self-owned) and started the Car Audio Division, "Sound Delta."
- 2002: Established the Miyagi Point through a business alliance with Able Road Co., Ltd.
- 2004: Established the Niigata Point through a custom select business alliance.
- 2006: Established the Yamaguchi Point through a business alliance with Arc Co., Ltd. Also took over the role of the general importer and distributor for ADRIA products from Arc Co., Ltd.
- 2006: Opened the Hiroshima Service Factory.
- 2007: Closed the Yamaguchi Point due to the dissolution of the business alliance with Arc Co., Ltd.
- 2007: Established the Real Estate Division with the purchase of rental properties, including a 24-unit one-room mansion and a 14-unit 2DK co-op.
- 2008: Purchased the Kurashiki Nishizaka Warehouse as a trailer stock warehouse.
- 2008: Opened the Chiba Point.
- 2010: Established Delta Link Asia Co., Ltd. as a 100% subsidiary in South Korea.
- 2011: Opened Delta Link KOREA Point.
- 2011: Relocated the Kurashiki Base to a self-owned property of 4,300 square meters, with the Kurashiki Service Factory adjacent.
- 2011: Started selling Motorhomes from Adria-Mobil to the Japanese market.
- 2013: Obtained ISO9001:2008 certification for the Kurashiki headquarters.
- 2013: 80kW solar panel system installed at head office.
- 2014: Opened the second exhibition hall in Kurashiki (self-owned, 1050 square meters).
- 2014: 30kW solar panel system installed at second Kurashiki forecourt site.
- 2015: Formed a business alliance with Limited Liability Company Craft and opened Delta Link Yokohama Store.
- 2015: Formed a business alliance with a company in Kaohsiung City, Taiwan, to handle Caravan imports.
- 2016: Started a business alliance with Camping Car Land Co., Ltd. (established in 1984). Delta Link has 6 stores in Japan and 1 store in South Korea, and Camping Car Land has 4 stores in Japan and Dalian Huanlu Automobile Cabin Co., Ltd. (Camping Car Manufacturer) is located in China.
- 2016: Established Motor Pool (Vehicle Storage Management Contract) DELTA SAKURA PARK.
- 2017: Opened the second Delta Link Asia store, Ryonan Store, in Gimhae City, South Korea.
- 2017: Purchased the land for the third exhibition hall in Kurashiki (1430 tsubo).
- 2018: LAC Holdings Co., Ltd. was established through a joint shareholder transfer by Annex Co., Ltd., Akane Co., Ltd., Camping Car Land Group.
- 2022: New and relocated Delta Link Asia Co., Ltd. (Korea) head office opened.
- 2023: Nissho Delta Link (Taiwan) Branch scheduled to be established.

- 1984: Founded as “Rotas Nagoya” in Nagoya city.
- 1987: Incorporated as “Rotas Nagoya Co., Ltd.”
- 1988: Opened a showroom in Nagakute City, Aichi Prefecture.
- 1990: Established “RecVee Co., Ltd.”
- 1993: Started importing and selling campers.
- 1995: Established “Camping Car Land Co., Ltd.” and transferred the sales department.
 - Opened “Camping Car Land Tsukuba Store” in Ibaraki Prefecture.
- 1995: Opened “Camping Car Land Tokyo Store” in Tokyo.
- 1999: Opened “Camping Car Land Kyoto Store” in Kyoto Prefecture.
- 2000: Opened “Camping Car Land Gifu Store” in Gifu Prefecture.
- 2004: Established the local subsidiary “Dalian Huanlu Chexiang Co., Ltd.” in the People’s Republic of China.
- 2005: Merged “Rotas Nagoya Co., Ltd.” and “RecVee Co., Ltd.” to establish the new company “RecVee Co., Ltd.”
- 2013: Relocated “Camping Car Land Tsukuba Store” to Saitama Prefecture and opened “Saitama Store.”
- 2016: Relocated the head office and showroom to Nisshin City, Aichi Prefecture.
 - Merged “Camping Car Land Tokyo Store” and “Saitama Store” to open “Kanto Store” in Saitama Prefecture.
 - Established “Auto Center Co., Ltd.”
 - Formed a business alliance with “Delta Link Co., Ltd.”
- 2018: Established “LAC Holdings Co., Ltd.” and started unified operation as LAC Group.
 - Changed the name of “Camping Car Land Kanto Store” to “Camping Car Land Saitama Store.”
- 2019: Renewed and reopened “Camping Car Land Gifu Store.”
- 2020: Renewed and reopened “Camping Car Land Nagoya Store.”

DIRECT CARS

- 2009: Direct Cars founded.
- 2010: Specialized in minivan sales.
- 2012: Shifted focus to specialize in Hiace models.
- 2013: Introduced the in-house original parts brand “BLUME.”
- 2014: Joined the Japan RV Association.
- 2016: Became a member of the One Box Network.
- 2017: Received the Mie Hospitality Company Award.
- 2019: Introduced the Cabcon Series “Mobility Home.”
- 2019: Introduced the Vintage Series “Retreat.”
- 2019: Signed a comprehensive agreement with Inabe City, Mie Prefecture.
- 2020: Introduced the Cabcon Series “Trip.”
- 2020: Orient Corporation ranked first in handling volume in Mie Prefecture for 10 consecutive years.
- 2021: Introduced the Light Cabcon Series “Amaho” and “Ise Shima.”
- 2021: Opened the showroom ATUGI BASE.
- 2021: Appeared on TV Tokyo’s “Gaia no Yoake” program.
- 2021: Signed a disaster agreement with Atsugi City, Kanagawa Prefecture.
- 2022: Signed disaster agreements with Suzuka City, Mie Prefecture.
- 2022: Introduced the Drtve Series Cabcon models “Log Base” and “Enoshima.”
- 2022: Signed a disaster agreement with Fujisawa City, Kanagawa Prefecture.
- 2022: Signed a disaster agreement with Tsu City, Mie Prefecture.
- 2022: Introduced the Drtve Series “Retreat Anniversary.”
- 2022: Joined LAC Group.
- 2023: Introduced the BR75 Series “AMAHO.”
- 2023: Signed a disaster agreement with Matsusaka City, Mie Prefecture.

Akane

The LAC group has various real estate interests over Japan.

Primarily these are group facilities such as sales lots, offices, work shops, customer RV storage facilities and factories.

The group also holds other property investments for the purpose of forthcoming expansion of and addition to these facilities.



LAC RV Center was established in June 2019.

We are primarily an importer and distributor of RV and camping parts and accessories to the LAC Group and the wider Japanese market.

We are continuously building business relationships with suppliers and customers alike.

Our aim is to procure and distribute the very highest quality RV and camping products to the Japanese market and wider Asian market through our established channels.

We also provide importation and translation services for the entire LAC Group.





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Camping Car Land

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